

## BROWARD COLLEGE<sup>®</sup> BROWARD.EDU ARTS, HUMANITIES, COMMUNICATION & DESIGN PATHWAY NEW MEDIA COMMUNICATION CAREER LADDER

## **CREATIVE DIRECTOR** \$85,951 - \$123,151/year EDUCATION Bachelor's or Master's Degree

#### COMMUNICATIONS DIRECTOR \$104,679 - \$133,095/year

**EDUCATION** Bachelor's or Master's Degree

GRAPHIC COMMUNICATION SOLUTIONS EXECUTIVE \$71,206 - \$90,164/year EDUCATION Bachelor's Degree

### CONTENT MANAGER \$53,642- \$76,166/year EDUCATION Bachelor's Degree

DIGITAL MARKETING MANAGER \$,76,166 - \$113,719/year EDUCATION Bachelor's Degree

3+ YEARS EXPERIENCE

ENTRY LEVEL

7+ YEARS EXPERIENCI

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## PRODUCTION COORDINATOR \$43,164 - \$57,403/year

**EDUCATION** Associate/Bachelor's

## MEDIA RELATIONS COORDINATOR \$52,443- \$71,206/year EDUCATION Associate/Bachelor's

## SOCIAL MEDIA COORDINATOR \$39,130 - \$52,443/year

**EDUCATION** Associate/Bachelor's

## PRODUCTION ASSISTANT \$30,738 - \$39,044/year EDUCATION Certificate/Associate + Experience from internship

COMMUNICATIONS SPECIALIST \$32,071 - \$39,130/year EDUCATION

Certificate/Associate + Experience from internship

# **INTERNSHIP\***

#### **CONTENT EDITOR** \$26.652 - \$45.902/year

EDUCATION Certificate/Associate + Experience from internship

# NEW MEDIA COMMUNICATION A.S.

\* Not all positions require an internship at entry level.

**Data Source:** EMSI | Burning Glass | 2021 - 2031 projection. These are general examples of positions that might be found in this career track. Actual positions and salaries vary depending on the industry and individual company.

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