



Executive Summary

Broward College's has selected, "The Connection to Employment Opportunities (CEO)" program as the topic of its Quality Enhancement Plan. The QEP corresponds with the college's mission of "Transforming students' lives and enriching our diverse community through academic excellence, innovation, and meaningful career opportunities."

The CEO Program Goals

The QEP has two goals:

- (1) to improve students' confidence in connection to employment opportunities by engaging our students in purposefully curated, pathway-driven, career exploration, job readiness, work-based learning, and job placement experiences throughout their academic journey.
- (2) to identify, increase, and deliver student and employer engagements across the student experience to ensure meaningful career connections through the CEO activities; and

These goals will be achieved through a series of carefully designed activities that span the entire student experience.

Student Success Outcomes & Institutional Assessment

- SO1:** Students will develop a career goal and identify their academic pathway based on their personal interests and aptitudes, as well as knowledge of labor market information and local employers.
- SO2:** Students will engage with college professionals and employers for career exploration, job readiness, work-based learning, and placement at benchmarks throughout their academic journey.
- SO3:** Students will improve their confidence as it pertains to their connection to employment opportunities.

The college will also evaluate the QEP's effectiveness using direct and indirect measures, qualitative and quantitative assessments, and formative and summative evaluations. This process will be coordinated by Institutional Planning & Effectiveness and the Office of Employment Solutions. Program effectiveness outcomes include monitoring: (1) student engagement in career exploration and utilization of resources; and (2) faculty professional development and collaboration with Employment Solutions to incorporate career related activities into their classes.

Implementation Strategy & Enhancements

The CEO Program Action Team was established in Spring 2024 to enhance college-wide shared governance and participation. To ensure adequate resource allocation, the CEO Program Action Team has refined the QEP student target group from the entire student body to specifically emphasize and support the college's exploratory students (those enrolled in the AA program without a declared transfer major or career pathway). This approach allows the college to implement the CEO Program as a pilot program. The college plans to use this student pilot cohort for the CEO Program beginning Fall 2024.

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